

EAST KINGS ROAD FOOTFALL

Week 53, 29 Dec 2025 – 04 Jan 2026

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road	1.7%	2.1%	8.8%	2.1%	0.7%	-0.9%
Cadogan Estates	1.7%	13.9%	10.7%	13.9%	-3.9%	-7.3%
Greater London	1.0%	13.5%	7.8%	13.5%	3.2%	-4.1%
UK	0.2%	5.9%	8.1%	5.9%	-2.4%	-7.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

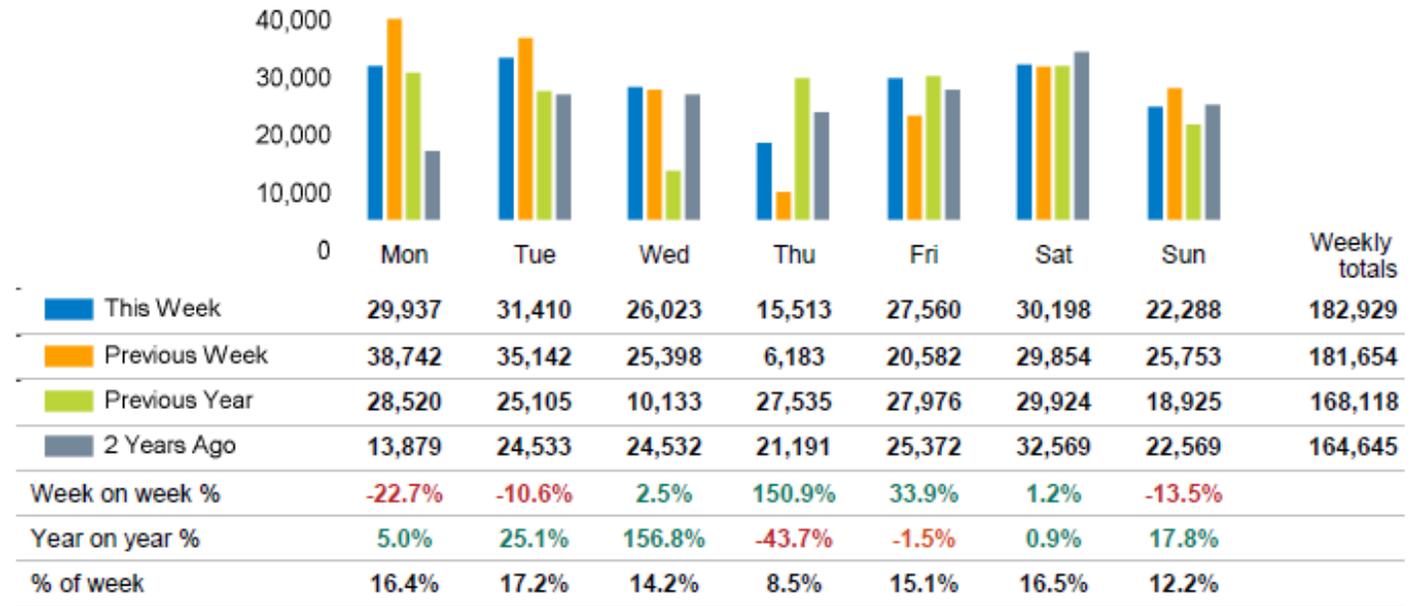
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	8°	7°	7°	6°	6°	4°	2°
Previous week	11°	11°	9°	7°	7°	8°	8°
Previous year	9°	12°	13°	13°	5°	5°	13°

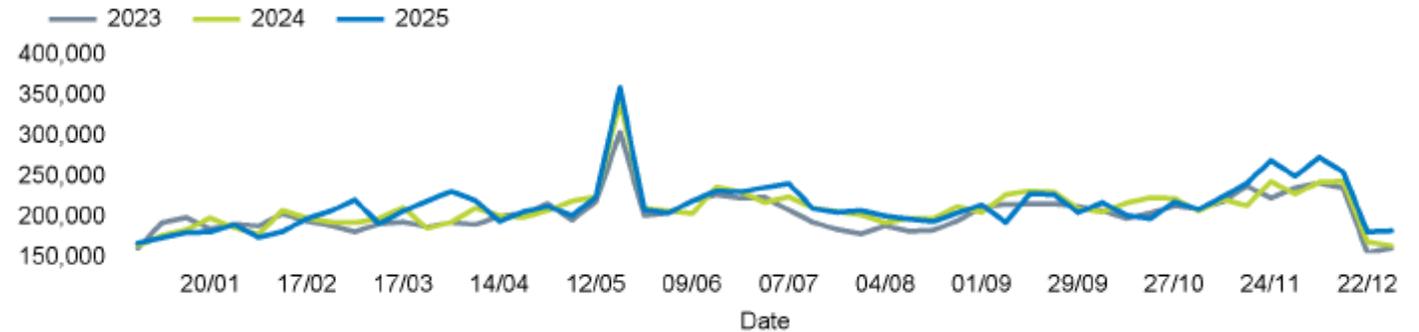
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Footfall Counts by day



Footfall Counts by week

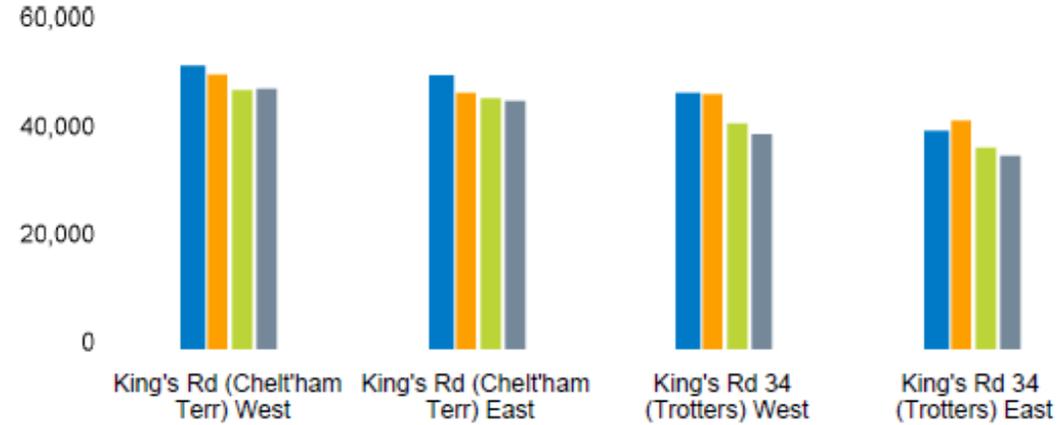


EAST KINGS ROAD FOOTFALL

Week 53, 29 Dec 2025 – 04 Jan 2026

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	50,185	48,509	45,440	38,795
Previous Week	49,024	45,925	45,630	41,075
Previous Year	46,361	44,938	40,537	36,282
2 Years Ago	46,542	44,516	38,650	34,937
Week on week %	2.4 %	5.6 %	-0.4 %	-5.6 %
Year on Year %	8.2 %	7.9 %	12.1 %	6.9 %

WEST KINGS ROAD FOOTFALL

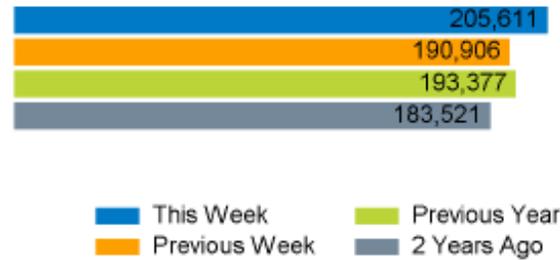
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Weekly Footfall Counts

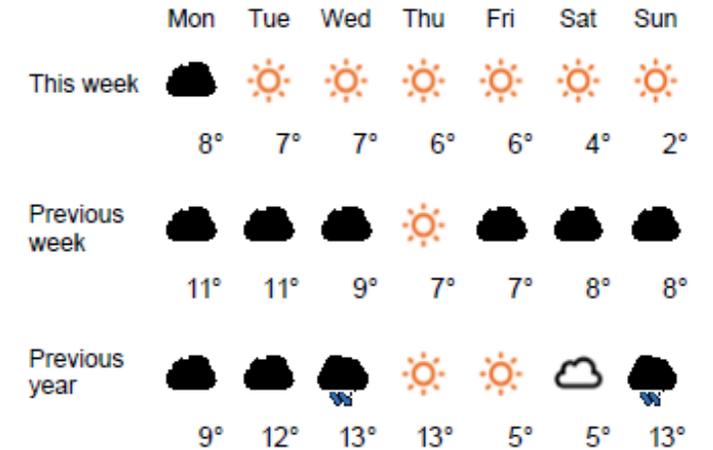
	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road, London - Additional	5.4%	5.4%	6.3%	5.4%	7.7%	-1.2%
Greater London	1.0%	13.5%	7.8%	13.5%	3.2%	-4.1%
UK	0.2%	5.9%	8.1%	5.9%	-2.4%	-7.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



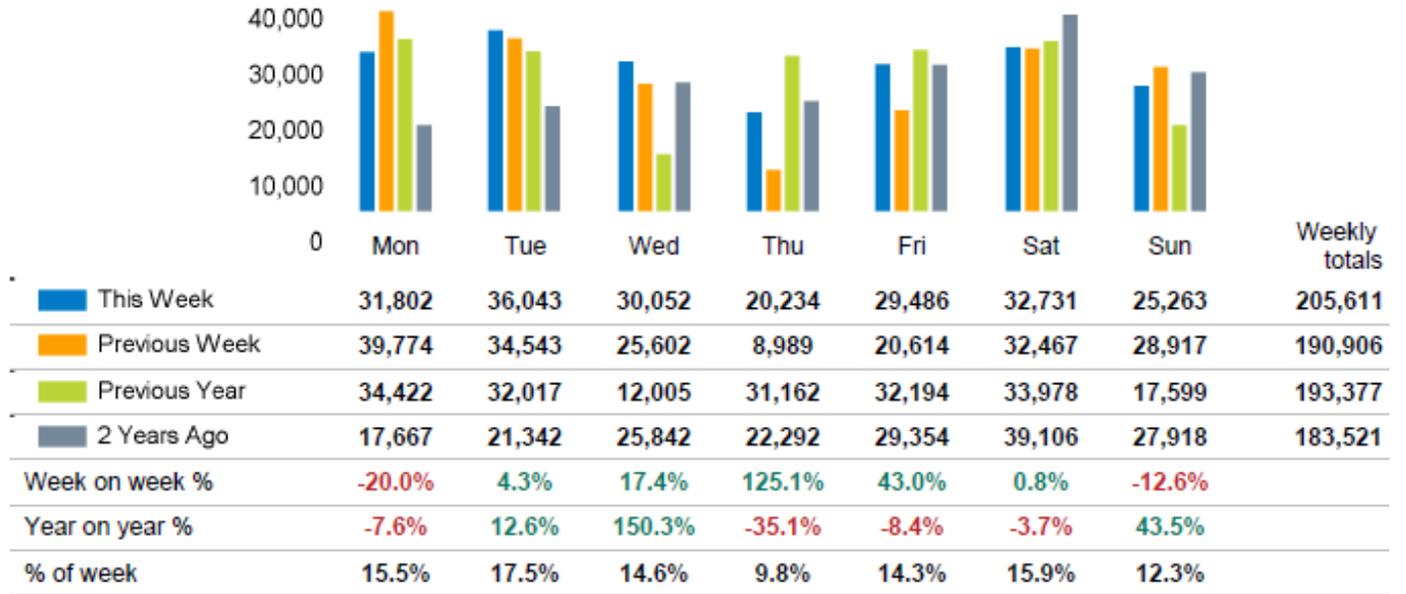
Weather



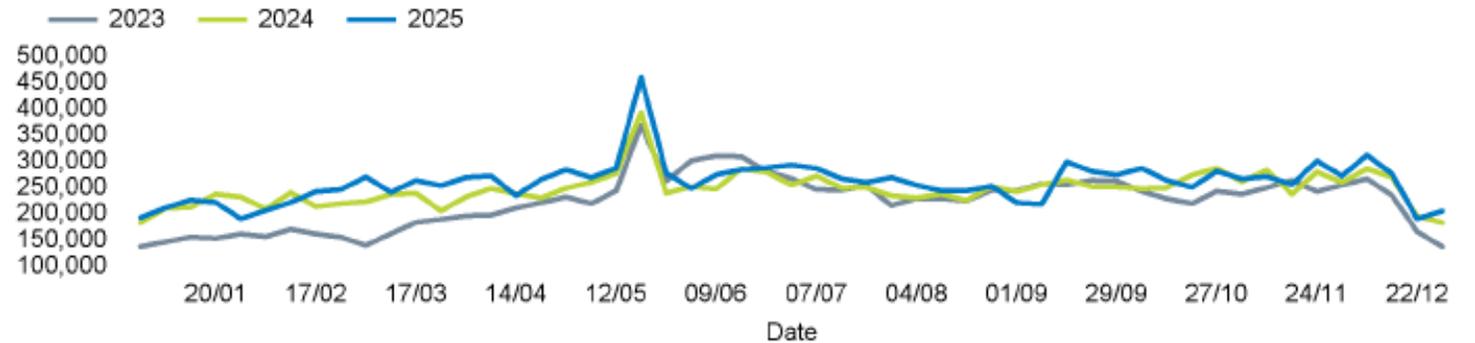
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Footfall Counts by day



Footfall Counts by week

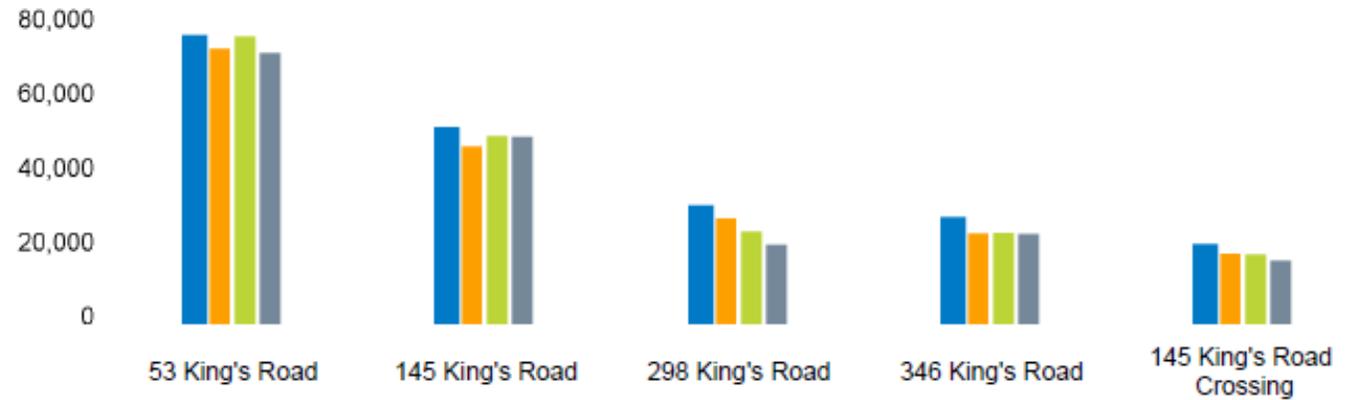


WEST KINGS ROAD FOOTFALL

Week 53, 29 Dec 2025 – 04 Jan 2026

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	74,199	50,935	31,046	28,125	21,306
Previous Week	71,534	46,724	28,461	24,769	19,418
Previous Year	74,567	49,425	25,229	24,833	19,323
2 Years Ago	70,385	49,153	21,778	24,494	17,711
Week on week %	3.7 %	9.0 %	9.1 %	13.5 %	9.7 %
Year on Year %	-0.5 %	3.1 %	23.1 %	13.3 %	10.3 %