EAST KINGS ROAD FOOTFALL

December 2025: 01 Dec 2025 - 04 Jan 2026

King's Road Partnership

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
King's Road	1.7%	3.0%	8.6%	3.3%	-3.3%	4.3%
Cadogan Estates	1.7%	9.1%	11.1%	12.1%	-7.4%	6.2%
Greater London	1.0%	0.5%	2.4%	-0.3%	3.3%	9.0%
UK	0.2%	-0.7%	2.2%	0.5%	2.2%	5.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by month

1,144,590
946,550
1,053,685
1,034,948

- This Month
- Previous Month
- Previous Year
- 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

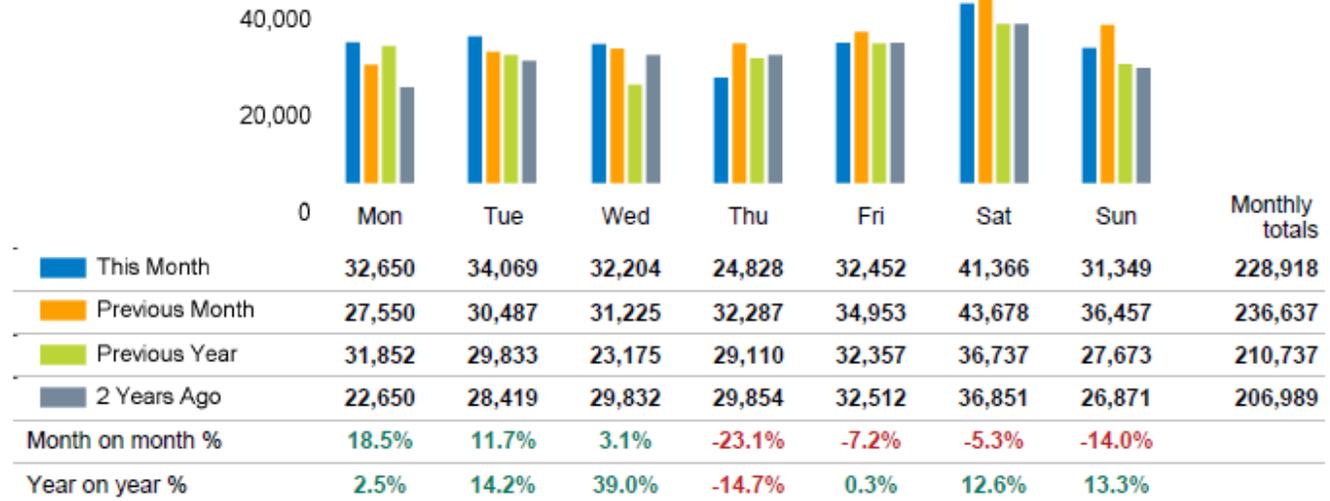|	☀	☁	⛈
Number of days December 2025	14	20	1
Number of days December 2024	3	30	2
Number of days December 2023	2	29	4

Average temperature

	Maximum temperature	Minimum temperature
2025	10°	4°
2024	11°	4°
2023	11°	6°

EAST KINGS ROAD FOOTFALL

December 2025: 01 Dec 2025 - 04 Jan 2026

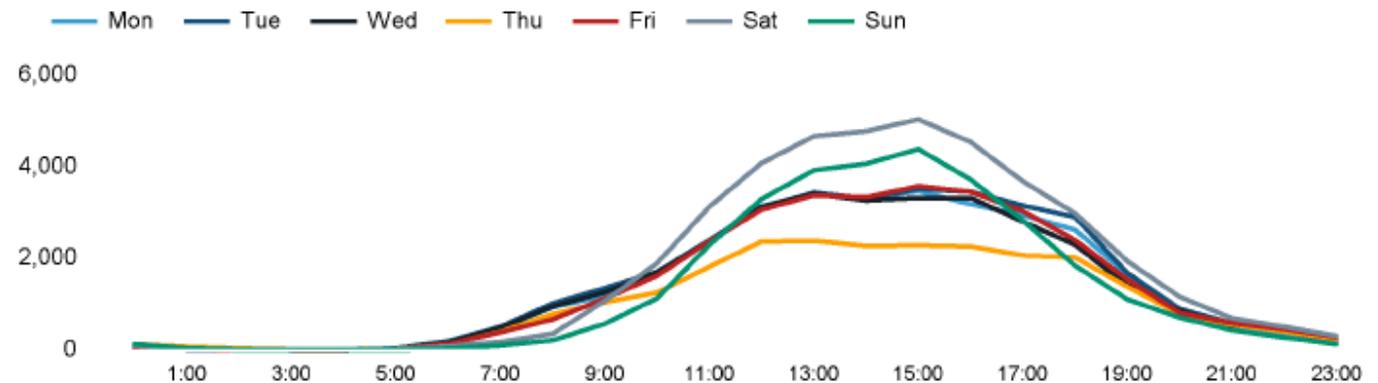## Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	32,650	34,069	32,204	24,828	32,452	41,366	31,349	228,918
Previous Month	27,550	30,487	31,225	32,287	34,953	43,678	36,457	236,637
Previous Year	31,852	29,833	23,175	29,110	32,357	36,737	27,673	210,737
2 Years Ago	22,650	28,419	29,832	29,854	32,512	36,851	26,871	206,989
Month on month %	18.5%	11.7%	3.1%	-23.1%	-7.2%	-5.3%	-14.0%	
Year on year %	2.5%	14.2%	39.0%	-14.7%	0.3%	12.6%	13.3%	

Footfall Counts by hour

The figures shown below are calculated using a weekly average

KING'S ROAD PARTNERSHIP
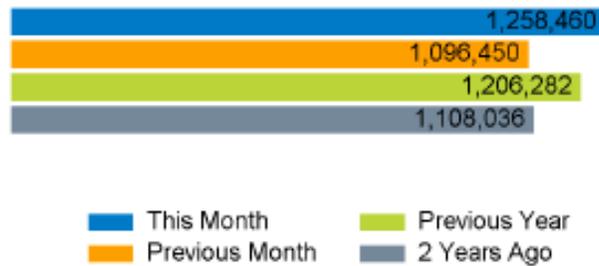
WEST KINGS ROAD FOOTFALL

December 2025: 01 Dec 2025 - 04 Jan 2026

Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2025	2024	2025	2024	2025	2024
King's Road, London - Additionals	5.4%	1.9%	4.3%	10.8%	-8.2%	-3.4%
Greater London	1.0%	0.5%	2.4%	-0.3%	3.3%	9.0%
UK	0.2%	-0.7%	2.2%	0.5%	2.2%	5.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by month

- This Month: 1,258,460
- Previous Month: 1,096,450
- Previous Year: 1,206,282
- 2 Years Ago: 1,108,036

■ This Month   ■ Previous Year
■ Previous Month   ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

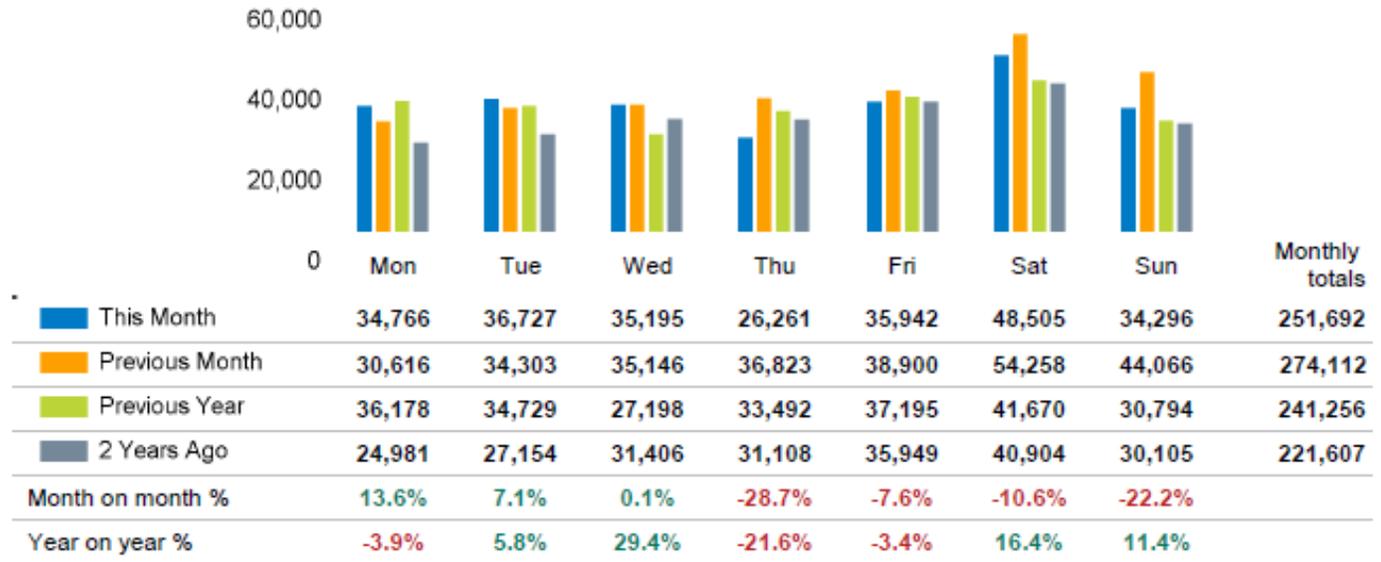|	☀	☁	⛈
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	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	34,766	36,727	35,195	26,261	35,942	48,505	34,296	251,692
Previous Month	30,616	34,303	35,146	36,823	38,900	54,258	44,066	274,112
Previous Year	36,178	34,729	27,198	33,492	37,195	41,670	30,794	241,256
2 Years Ago	24,981	27,154	31,406	31,108	35,949	40,904	30,105	221,607
Month on month %	13.6%	7.1%	0.1%	-28.7%	-7.6%	-10.6%	-22.2%	
Year on year %	-3.9%	5.8%	29.4%	-21.6%	-3.4%	16.4%	11.4%	

Footfall Counts by hour

The figures shown below are calculated using a weekly average