

EAST KINGS ROAD FOOTFALL

Week 35, 25 Aug – 31 Aug 2025

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road	1.5%	3.3%	-3.8%	9.0%	5.4%	7.6%
Greater London	1.3%	0.9%	-2.2%	4.8%	-4.7%	-1.0%
UK	0.7%	-0.8%	-2.4%	1.9%	-4.1%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



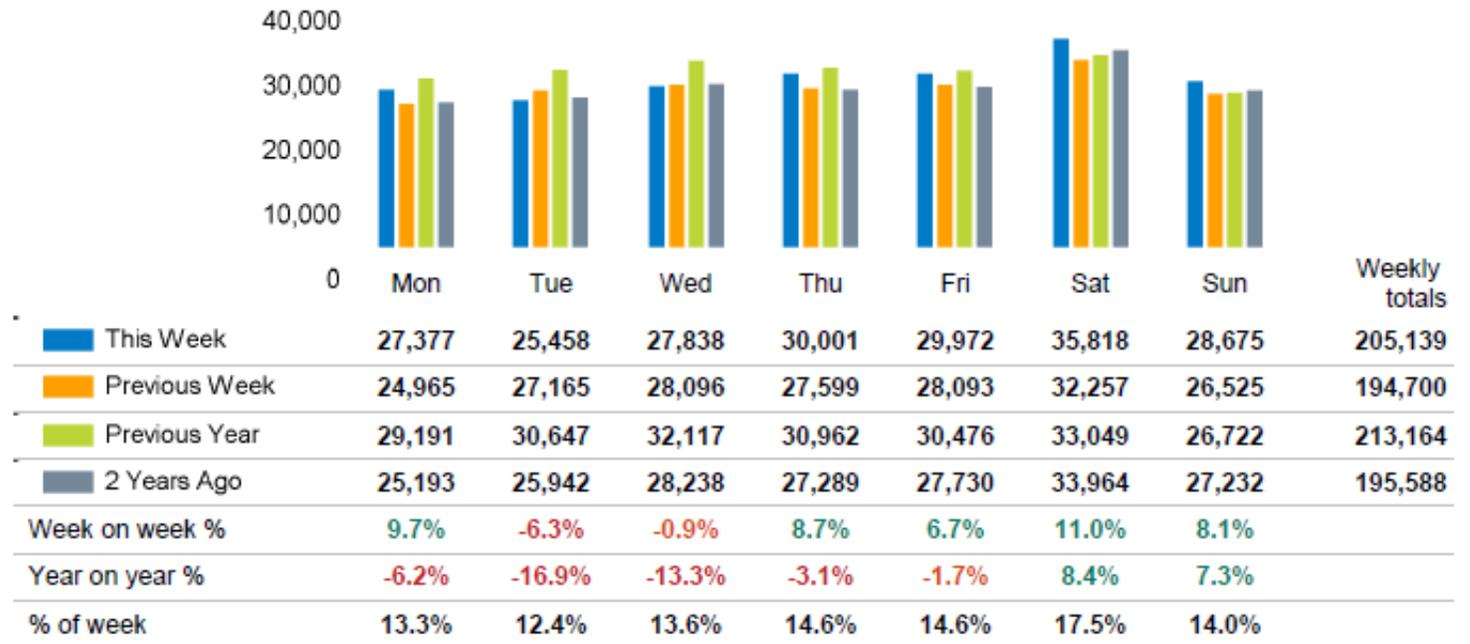
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	28°	28°	25°	22°	21°	21°	21°
Previous week	26°	25°	25°	21°	23°	23°	25°
Previous year	23°	26°	29°	29°	23°	23°	28°

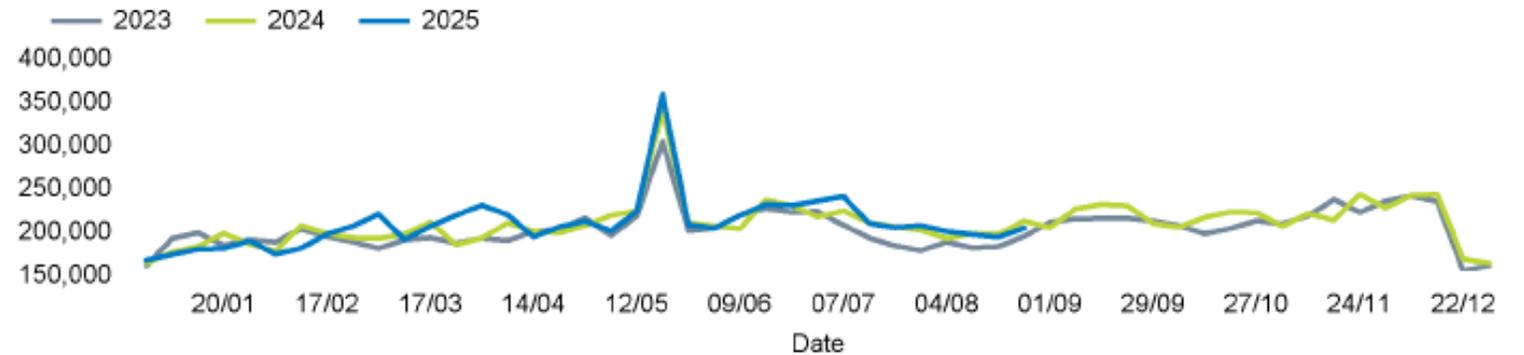
EAST KINGS ROAD FOOTFALL

Week 35, 25 Aug – 31 Aug 2025

Footfall Counts by day



Footfall Counts by week

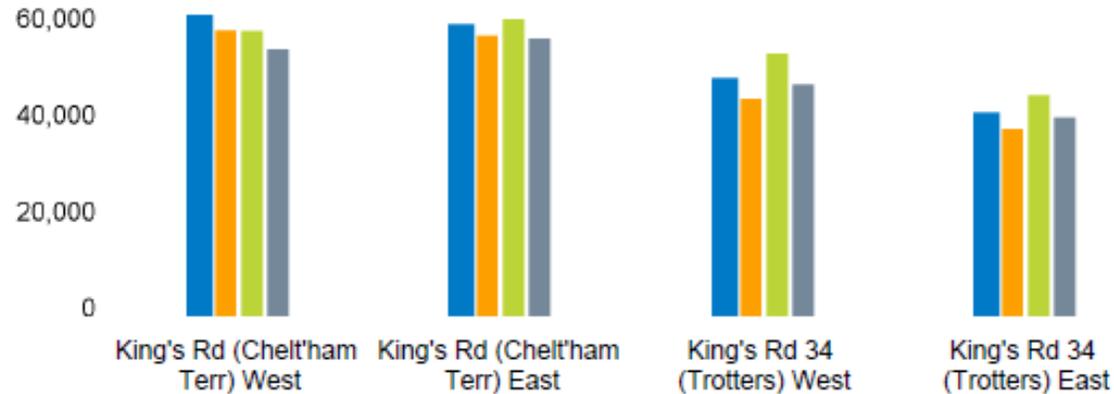


EAST KINGS ROAD FOOTFALL

Week 35, 25 Aug – 31 Aug 2025

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	59,518	57,807	47,277	40,537
Previous Week	57,117	56,094	43,701	37,788
Previous Year	57,042	59,208	52,534	44,380
2 Years Ago	53,404	55,505	46,642	40,037
Week on week %	4.2 %	3.1 %	8.2 %	7.3 %
Year on Year %	4.3 %	-2.4 %	-10.0 %	-8.7 %

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Week 35, 25 Aug – 31 Aug 2025

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road, London - Additional	6.7%	-0.6%	0.1%	3.1%	3.7%	12.0%
Greater London	1.3%	0.9%	-2.2%	4.8%	-4.7%	-1.0%
UK	0.7%	-0.8%	-2.4%	1.9%	-4.1%	0.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

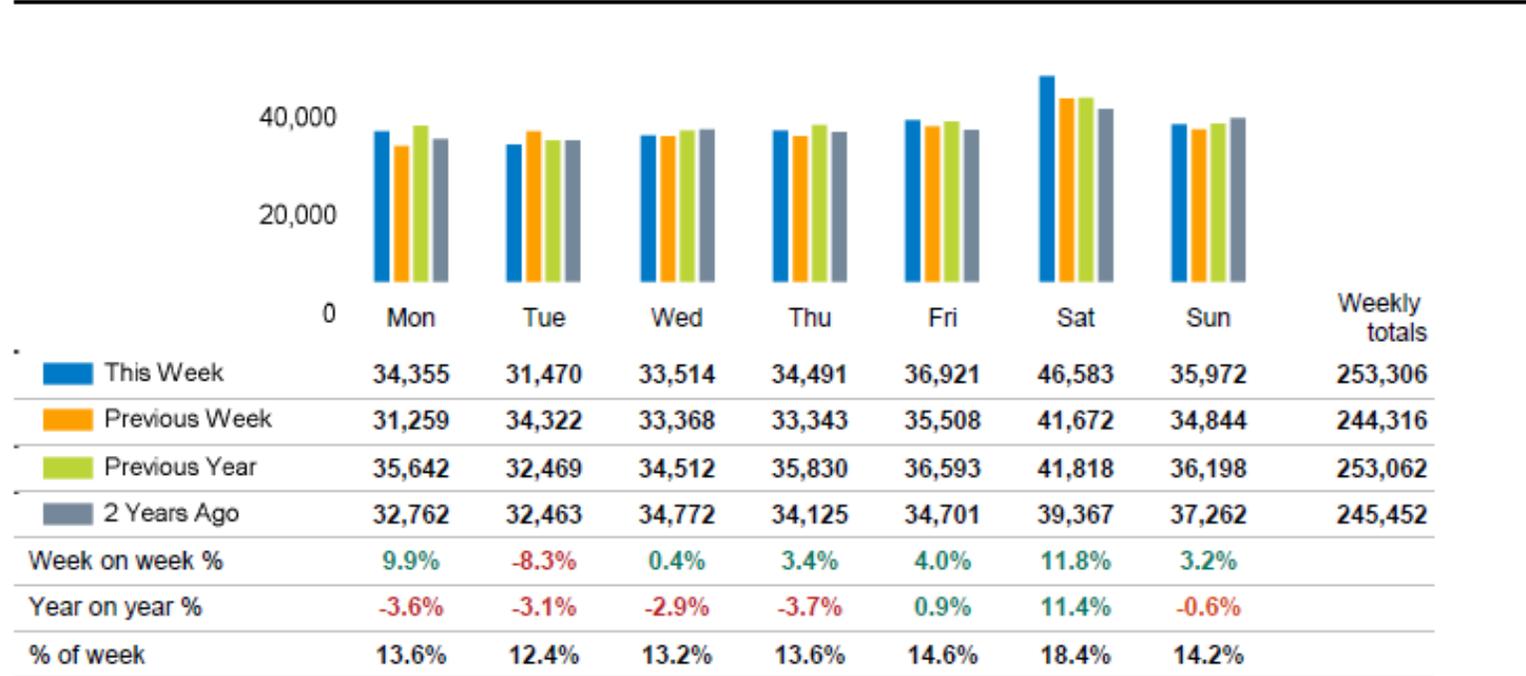
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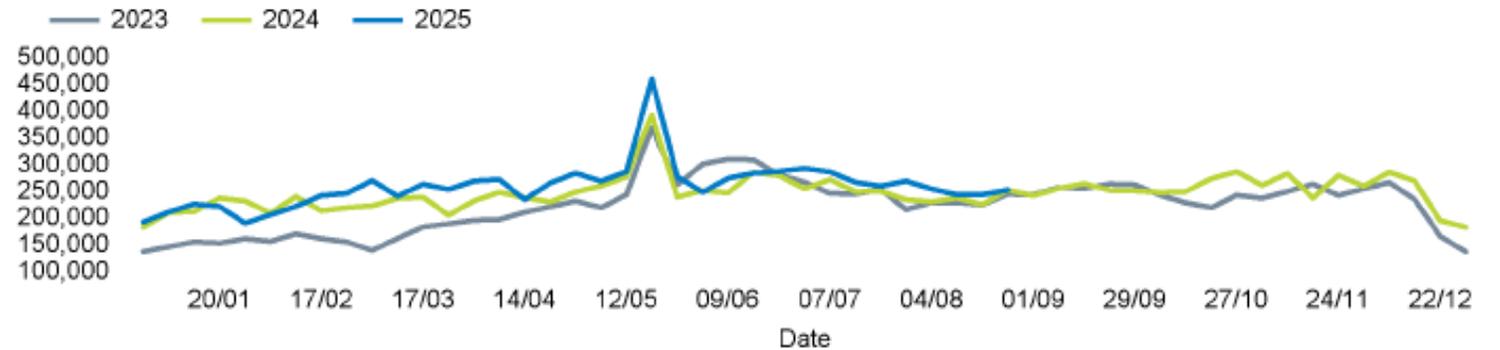
WEST KINGS ROAD FOOTFALL

Week 35, 25 Aug – 31 Aug 2025

Footfall Counts by day



Footfall Counts by week



WEST KINGS ROAD FOOTFALL

Week 35, 25 Aug – 31 Aug 2025

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	82,742	61,481	48,528	32,381	28,174
Previous Week	81,145	61,244	42,276	30,493	29,158
Previous Year	93,985	62,664	38,891	32,857	24,665
2 Years Ago	89,878	66,833	33,273	31,693	23,775
Week on week %	2.0 %	0.4 %	14.8 %	6.2 %	-3.4 %
Year on Year %	-12.0 %	-1.9 %	24.8 %	-1.4 %	14.2 %