

EAST KINGS ROAD FOOTFALL

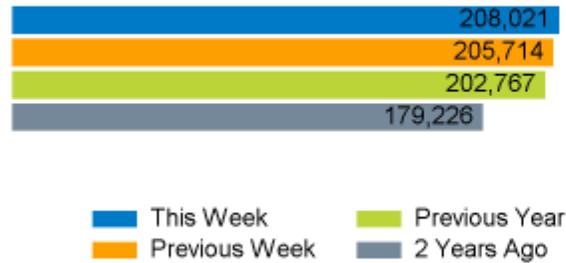
Week 31, 28 July – 03 Aug 2025

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road	1.8%	2.8%	2.6%	13.1%	1.1%	-1.9%
Greater London	1.4%	0.8%	2.8%	1.5%	-0.3%	-3.7%
UK	0.6%	-0.8%	0.7%	2.5%	-0.3%	-2.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



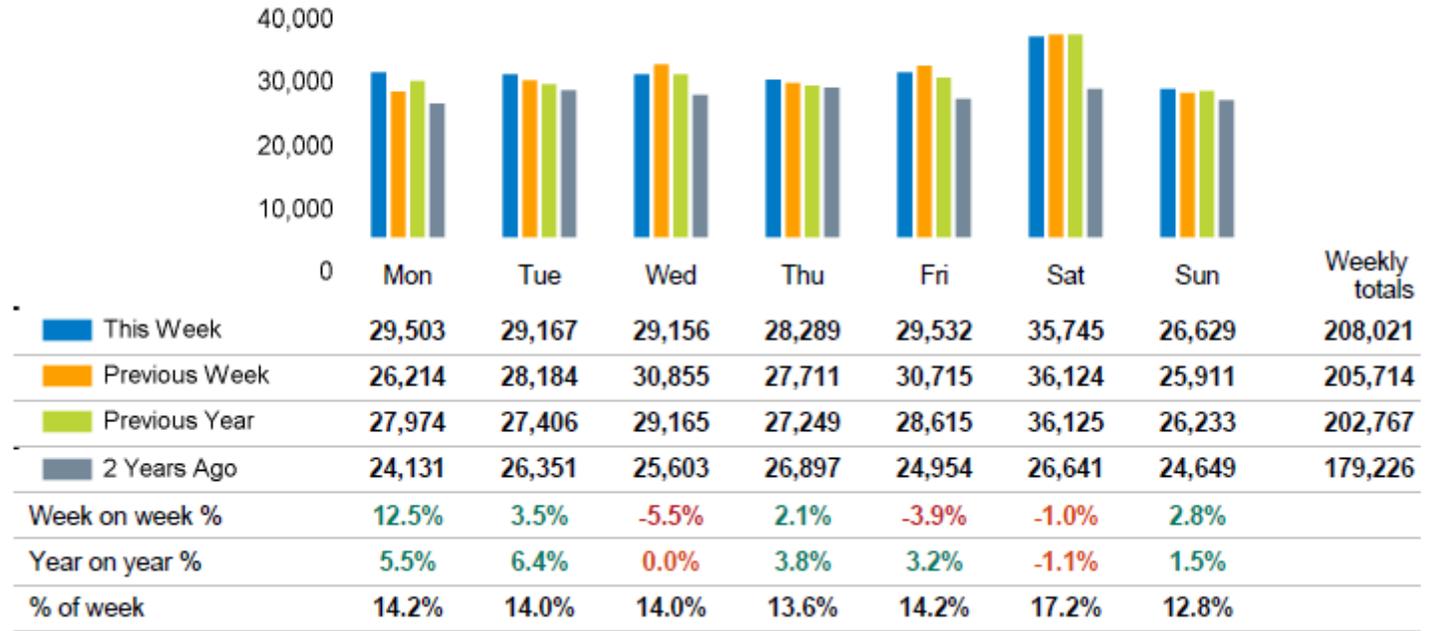
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	24°	24°	25°	25°	22°	22°	24°
Previous week	24°	24°	23°	23°	26°	26°	23°
Previous year	29°	32°	32°	29°	29°	27°	25°

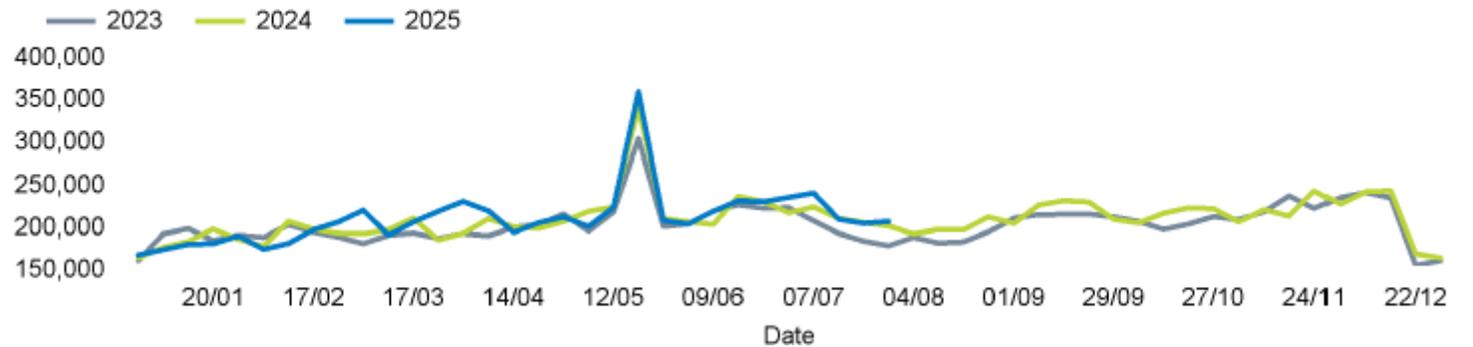
EAST KINGS ROAD FOOTFALL

Week 31, 28 July – 03 Aug 2025

Footfall Counts by day



Footfall Counts by week

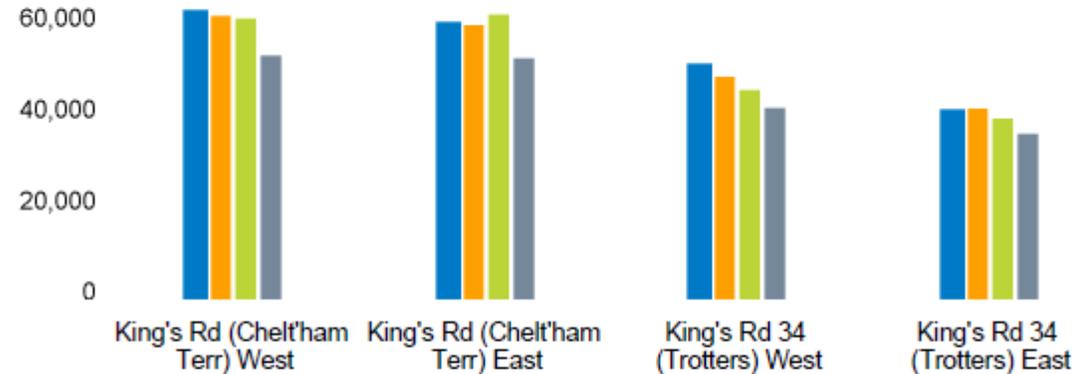


EAST KINGS ROAD FOOTFALL

Week 31, 28 July – 03 Aug 2025

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	60,502	58,092	49,342	40,085
Previous Week	59,787	57,902	47,323	40,702
Previous Year	59,239	60,168	44,623	38,737
2 Years Ago	51,619	51,110	40,916	35,581
Week on week %	1.2 %	0.3 %	4.3 %	-1.5 %
Year on Year %	2.1 %	-3.5 %	10.6 %	3.5 %

WEST KINGS ROAD FOOTFALL

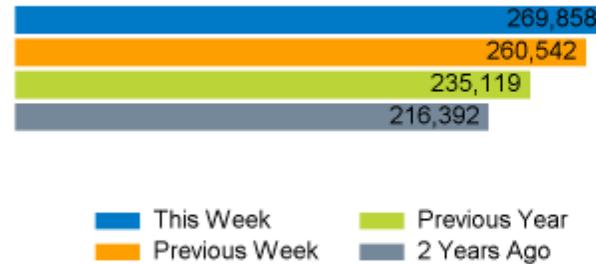
Week 31, 28 July – 03 Aug 2025

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
King's Road, London - Additional	6.9%	-0.9%	14.8%	8.7%	3.6%	-6.2%
Greater London	1.4%	0.8%	2.8%	1.5%	-0.3%	-3.7%
UK	0.6%	-0.8%	0.7%	2.5%	-0.3%	-2.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



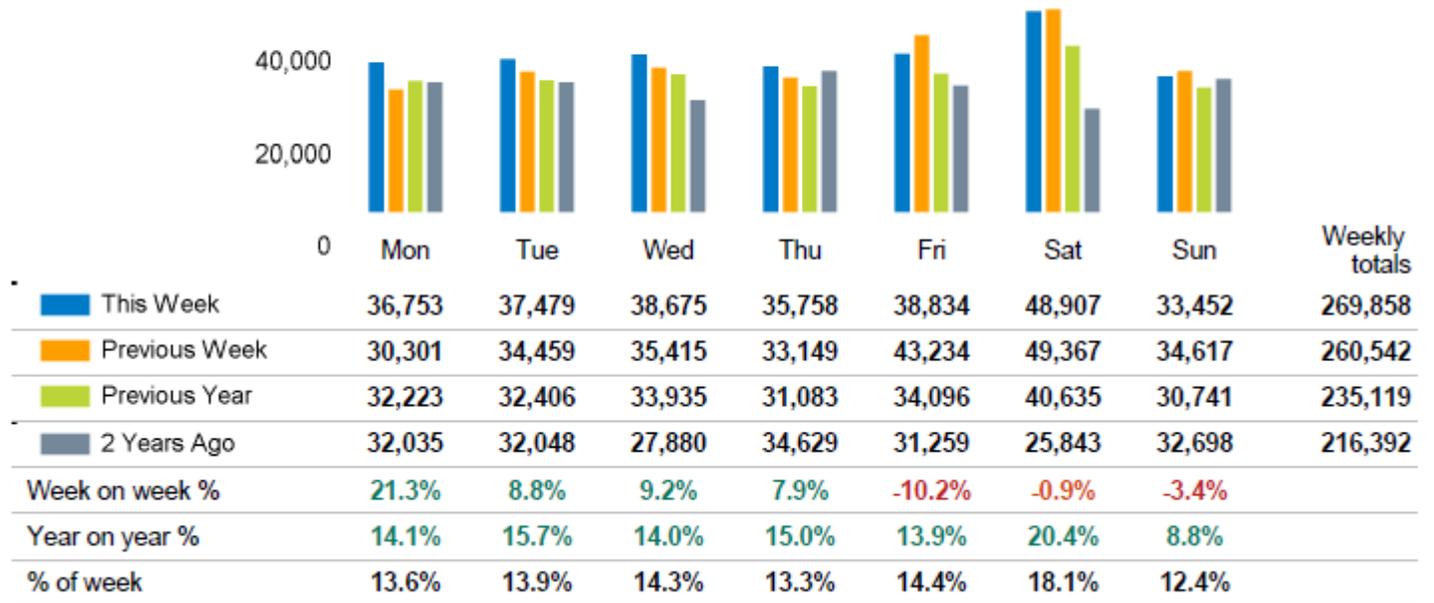
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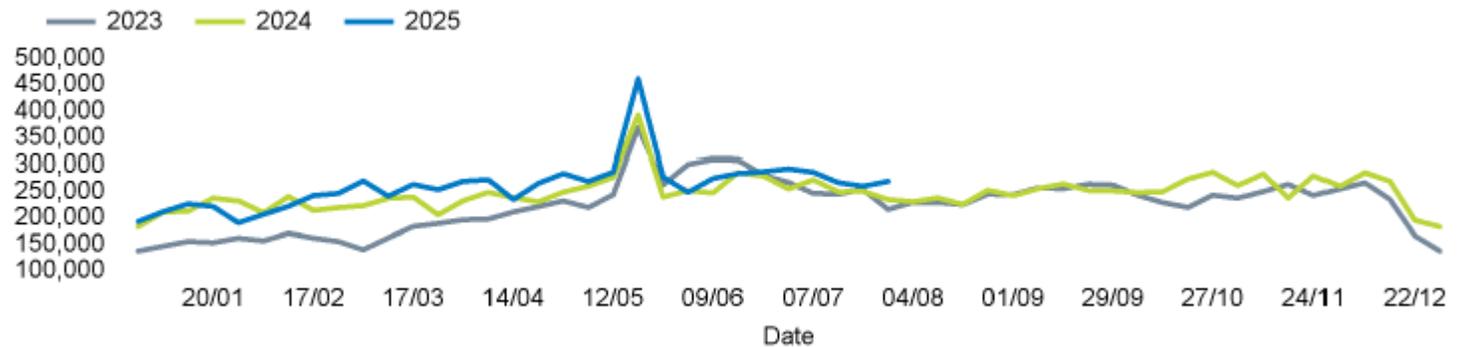
WEST KINGS ROAD FOOTFALL

Week 31, 28 July – 03 Aug 2025

Footfall Counts by day



Footfall Counts by week



WEST KINGS ROAD FOOTFALL

Week 31, 28 July – 03 Aug 2025

Footfall Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	86,469	67,180	47,548	36,731	31,930
Previous Week	85,410	67,835	43,389	33,715	30,193
Previous Year	92,873	59,625	31,284	27,453	23,884
2 Years Ago	81,954	65,240	29,647	27,610	11,941
Week on week %	1.2 %	-1.0 %	9.6 %	8.9 %	5.8 %
Year on Year %	-6.9 %	12.7 %	52.0 %	33.8 %	33.7 %