King's Road Partnership

FOOTFALL

December 2024, 25 Nov – 29 Dec



Monthly Footfall Counts

	Year to date % YoY		This month % YoY		This month % MoM	
	2024	2023	2024	2023	2024	2023
King's Road	3.0%	-1.5%	3.3%	6.0%	4.3%	-0.7%
Greater London	0.5%	7.3%	-0.3%	5.6%	9.0%	6.6%
UK	-0.7%	3.3%	0.5%	2.1%	5.2%	3.3%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by month

1,129,494 866,475 1,093,622 1,032,093 This Month Previous Year Previous Month 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather

	- <u>;</u> Ċ;-	\triangle	
Number of days this month	5	30	
Number of days same month last year	4	29	2
Number of days same month two years ago	16	18	1

Average temperature

	Maximum temperature	Minimum temperature
2024	11°	5°
2023	11°	5°
2022	8°	3°

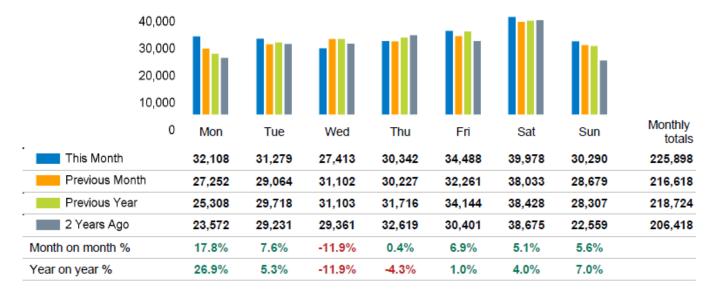
FOOTFALL

December 2024, 25 Nov – 29 Dec



Footfall Counts by day

The figures shown below are calculated using weekly averages.



Footfall Counts by hour

The figures shown below are calculated using a weekly average

