

FOOTFALL

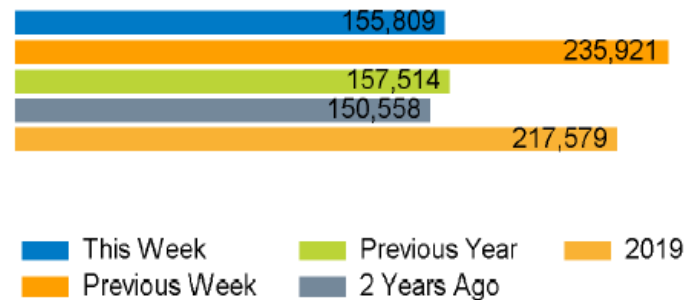
Week 52, 25 December – 31 December 2023

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	-1.5%	31.2%	-1.1%	4.6%	-34.0%	-14.3%
Greater London	7.3%	43.9%	-1.8%	29.3%	-18.3%	-3.4%
UK	3.3%	30.7%	-5.2%	14.0%	-27.9%	-14.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	14°	12°	13°	13°	12°	12°
Previous week	13°	13°	13°	14°	14°	12°	15°
Previous year	12°	11°	11°	12°	11°	14°	14°

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2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	-5.0 %	-28.4 %
Greater London	-13.4 %	-14.6 %
UK	-13.5 %	-19.2 %

King's Road is compared to the high street index.

Footfall Counts by day

