

FOOTFALL

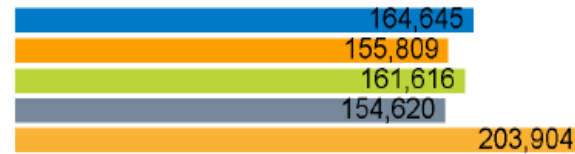
Week 1, 01 January – 07 January 2024

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
King's Road	1.9%	4.5%	1.9%	4.5%	5.7%	2.6%
Greater London	6.7%	30.3%	6.7%	30.3%	-8.0%	-14.4%
UK	0.6%	19.7%	0.6%	19.7%	-3.2%	-8.1%

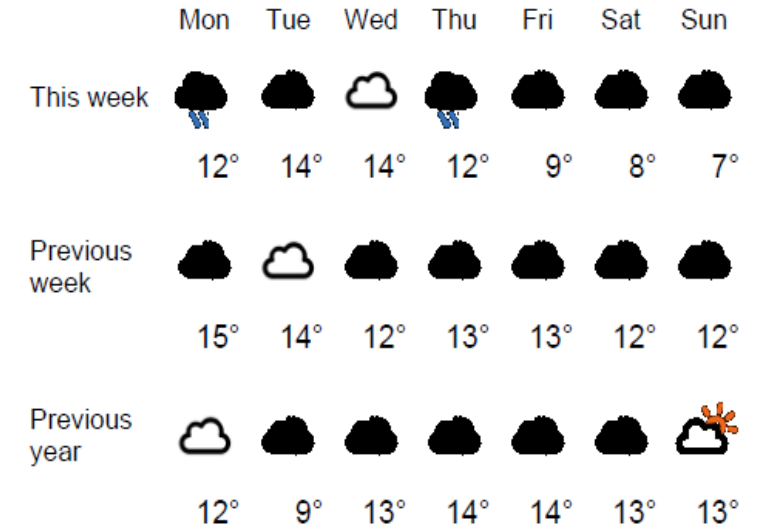
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by week



■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

Weather



FOOTFALL

Week 1, 01 January – 07 January 2024

2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2024 Vs 2019	2024 Vs 2019
King's Road	-19.3 %	-19.3 %
Greater London	-13.0 %	-13.0 %
UK	-17.6 %	-17.6 %

King's Road is compared to the high street index.

Footfall Counts by day

