

# FOOTFALL

Week 48, 27 November – 03 December 2023

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	-2.4%	33.3%	-6.4%	9.3%	-6.2%	2.4%
Greater London	7.2%	45.9%	-4.3%	21.5%	-3.4%	5.9%
UK	3.2%	32.6%	-7.4%	14.3%	-4.5%	6.3%

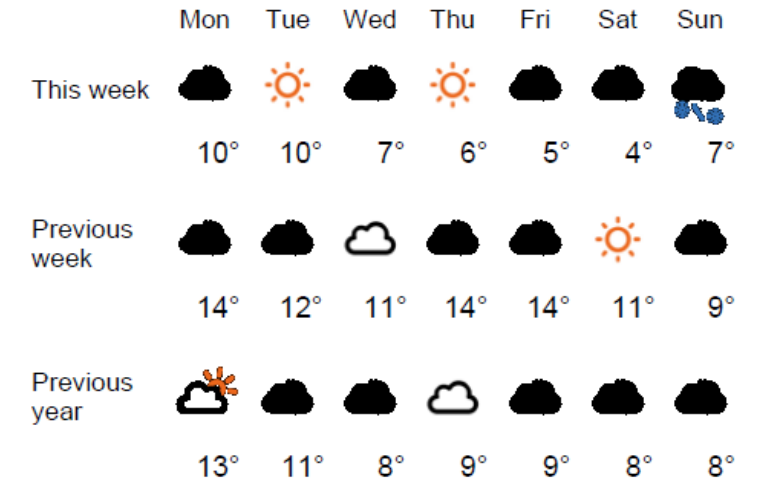
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Footfall Counts by week



■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

## Weather



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## 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	<b>-4.9 %</b>	<b>-16.0 %</b>
Greater London	<b>-14.2 %</b>	<b>-14.4 %</b>
UK	<b>-13.8 %</b>	<b>-17.2 %</b>

King's Road is compared to the high street index.

### Footfall Counts by day

