FOOTFALL
November 2023, 30 October – 26 November 2023

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
King's Road	-2.3%	34.0%	2.7%	-1.4%	6.9%	1.7%
Greater London	7.5%	46.7%	0.4%	10.2%	-1.7%	-3.5%
UK	3.5%	33.2%	-0.8%	5.4%	-0.3%	-1.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by month

This Month: 881,019
Previous Month: 824,483
Previous Year: 858,264
2 Years Ago: 870,234
2019: 980,218

Legend:
- This Month
- Previous Month
- Previous Year
- 2 Years Ago
- 2019
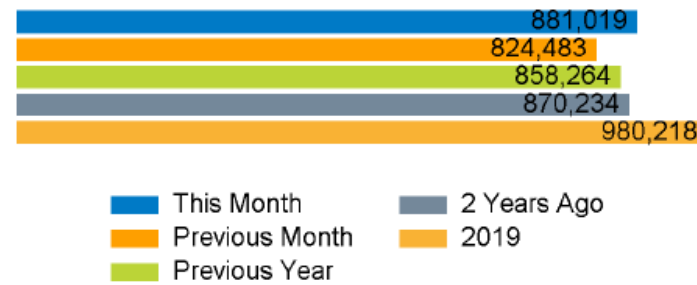
Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧	🌨	≡
Number of days this month	8	18	2		
Number of days same month last year	12	9	7		
Number of days same month two years ago	9	10	7	1	1

Average temperature

	Maximum temperature	Minimum temperature
2023	13°	6°
2022	14°	8°
2021	11°	6°

KING'S ROAD
PARTNERSHIP

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2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	-4.6 %	-10.1 %
Greater London	-14.2 %	-11.1 %
UK	-13.8 %	-12.9 %

King's Road is compared to the high street index.

Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	27,415	28,844	30,640	29,074	32,496	42,332	29,453	220,254
Year 2019	31,670	32,212	33,954	34,122	37,023	42,986	33,087	245,054
2023 v 2019 %	-13.4 %	-10.5 %	-9.8 %	-14.8 %	-12.2 %	-1.5 %	-11.0 %	

KING'S ROAD PARTNERSHIP