

# FOOTFALL

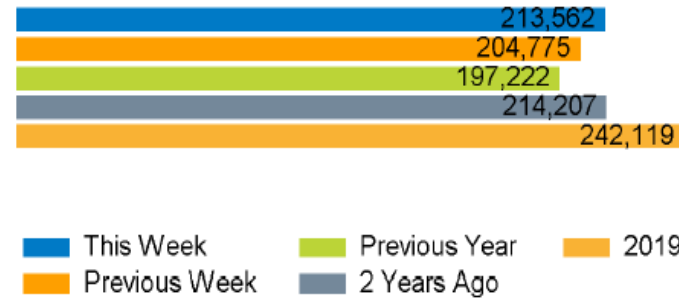
Week 44, 30 October – 05 November 2023

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	-2.5%	37.3%	8.3%	-7.9%	4.3%	-6.6%
Greater London	8.0%	50.0%	2.3%	7.9%	-6.5%	-14.5%
UK	3.9%	35.8%	1.1%	3.9%	-6.3%	-12.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Footfall Counts by week



## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	15°	15°	14°	14°	14°	13°
Previous week	16°	15°	15°	16°	16°	15°	15°
Previous year	17°	17°	16°	15°	13°	13°	14°

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## 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	<b>-4.2 %</b>	<b>-11.8 %</b>
Greater London	<b>-14.4 %</b>	<b>-12.2 %</b>
UK	<b>-13.8 %</b>	<b>-11.5 %</b>

King's Road is compared to the high street index.

### Footfall Counts by day

