FOOTFALL
September 2023, 28 August – 01 October 2023

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
King's Road	-2.8%	44.2%	0.6%	1.2%	15.1%	8.0%
Greater London	9.2%	57.4%	4.1%	16.6%	-4.5%	-2.0%
UK	4.6%	41.1%	1.5%	9.4%	-3.7%	-4.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Footfall Counts by month

This Month: 1,056,304
Previous Month: 734,351
Previous Year: 1,049,977
2 Years Ago: 1,037,482
2019: 1,098,478

Legend:
- This Month
- Previous Month
- Previous Year
- 2 Years Ago
- 2019
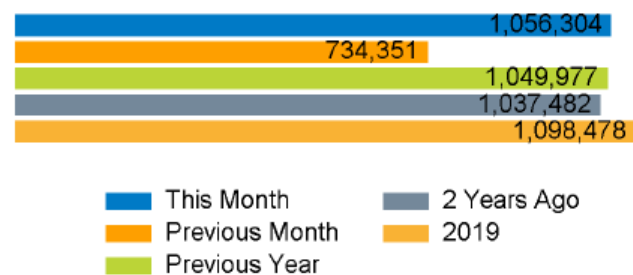
Figures shown below are calculated using monthly totals.

Weather

	☀	☁	⛈
Number of days this month	15	20	
Number of days same month last year	11	13	11
Number of days same month two years ago	18	7	10

Average temperature

	Maximum temperature	Minimum temperature
2023	24°	14°
2022	20°	12°
2021	21°	13°

KING'S ROAD PARTNERSHIP

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2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	**-3.9 %**	**-3.8 %**
Greater London	**-14.7 %**	**-14.0 %**
UK	**-14.0 %**	**-12.9 %**

King's Road is compared to the high street index.

Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Monthly totals
This Month	27,812	28,148	28,345	30,538	30,788	37,795	27,834	211,260
Year 2019	28,098	29,891	32,580	32,340	33,316	37,150	26,320	219,695
2023 v 2019 %	-1.0 %	-5.8 %	-13.0 %	-5.6 %	-7.6 %	1.7 %	5.8 %	