

# FOOTFALL

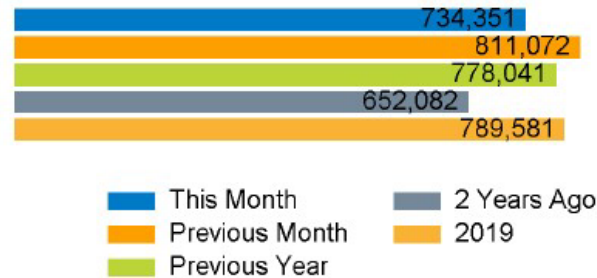
August 2023, 31 July – 27 August 2023

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
King's Road	<b>-3.3%</b>	<b>53.9%</b>	<b>-5.6%</b>	<b>19.3%</b>	<b>-9.5%</b>	<b>-12.7%</b>
Greater London	<b>10.0%</b>	<b>67.0%</b>	<b>6.2%</b>	<b>23.1%</b>	<b>-0.9%</b>	<b>-1.6%</b>
UK	<b>5.1%</b>	<b>48.1%</b>	<b>1.4%</b>	<b>13.6%</b>	<b>1.6%</b>	<b>1.0%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



Number of days this month	<b>5</b>	<b>23</b>	
Number of days same month last year	<b>19</b>	<b>4</b>	<b>5</b>
Number of days same month two years ago	<b>11</b>	<b>6</b>	<b>11</b>

## Average temperature

	Maximum temperature	Minimum temperature
2023	<b>23°</b>	<b>14°</b>
2022	<b>26°</b>	<b>16°</b>
2021	<b>21°</b>	<b>14°</b>

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## 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	<b>-3.9 %</b>	<b>-7.0 %</b>
Greater London	<b>-14.9 %</b>	<b>-13.8 %</b>
UK	<b>-14.3 %</b>	<b>-12.9 %</b>

King's Road is compared to the high street index.

### Footfall Counts by day

The figures shown below are calculated using weekly averages.

