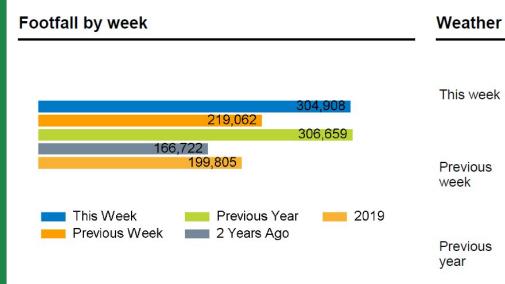
# **FOOTFALL** Week 21, 22 May – 28 May 2023

### Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	-0.8%	81.9%	-0.6%	83.9%	39.2%	37.2%
Greater London	12.6%	106.2%	9.1%	41.1%	1.4%	1.5%
UK	7.1%	82.7%	8.6%	18.6%	4.3%	1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy



#### Fri Tue Wed Thu Sat Sun Mon Č Ò. -0--0--Ò-This week -0--0-21° 17° 18° 20° 18° 19° 21° Č Previous -0--<u>Ò</u>--O-0 week 20° 21° 15° 18° 18° 19° 18° Previous മ് മ് മ് year 19° 18° 18° 21° 20° 18° 15°



# **FOOTFALL** Week 21, 22 May – 28 May 2023

KING'S

PARTNERSHIP

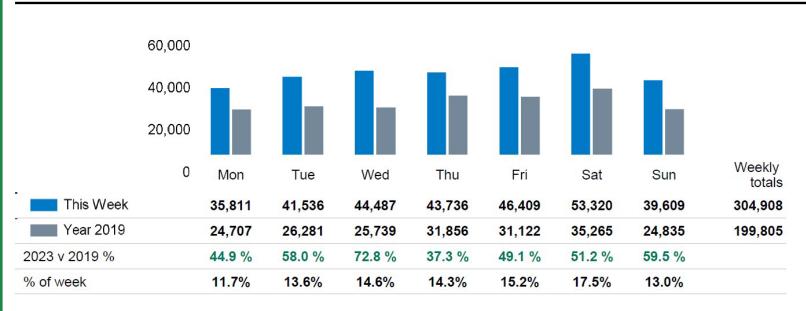
# 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

#### Headlines

- 36		
	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
King's Road	-2.9 %	52.6 %
Greater London	-15.4 %	-10.8 %
UK	-15.5 %	-10.4 %

King's Road is compared to the high street index.



## Footfall by day