

# FOOTFALL

Week 4, 23 Jan – 29 Jan 2023

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	6.2%	168.4%	-3.9%	197.6%	-7.2%	8.7%
Greater London	27.8%	194.3%	25.8%	213.0%	2.0%	6.2%
UK	15.6%	171.0%	14.4%	182.3%	4.5%	4.9%

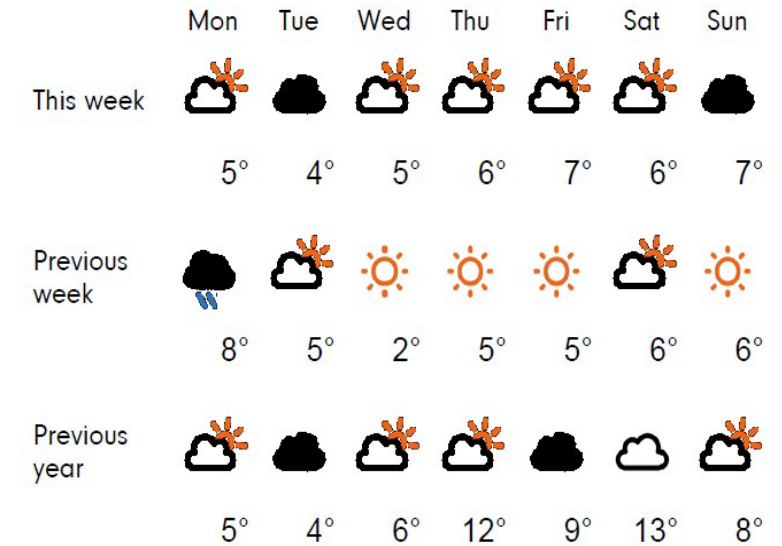
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Footfall by week



■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

## Weather



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## 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	<b>-6.3 %</b>	<b>-4.4 %</b>
Greater London	<b>-15.2 %</b>	<b>-13.0 %</b>
UK	<b>-15.9 %</b>	<b>-11.8 %</b>

King's Road is compared to the high street index.

### Footfall by day

