

# FOOTFALL

Week 3, 16 Jan – 22 Jan 2023

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
King's Road	10.1%	158.6%	12.5%	162.0%	3.3%	3.4%
Greater London	28.5%	187.8%	27.4%	191.6%	4.1%	4.3%
UK	16.0%	167.0%	14.3%	177.0%	3.9%	3.7%

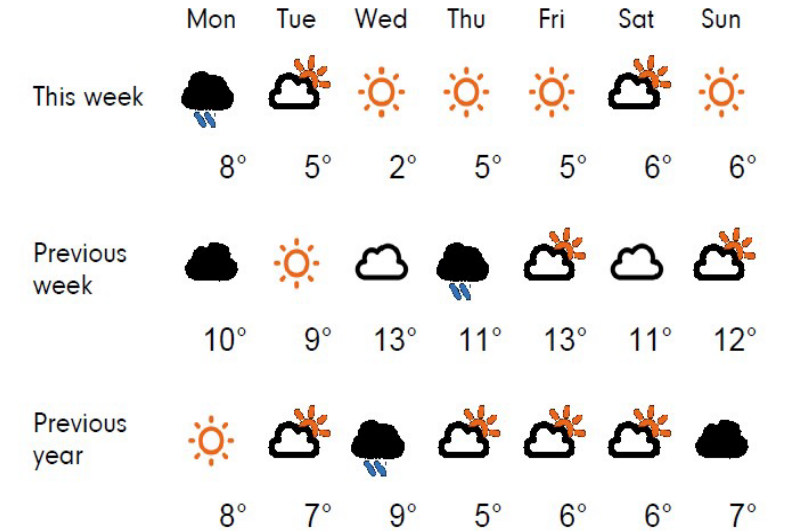
Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Footfall by week



■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

## Weather



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## 2019 comparison for King's Road

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
King's Road	<b>-7.0 %</b>	<b>5.1 %</b>
Greater London	<b>-15.9 %</b>	<b>-12.0 %</b>
UK	<b>-17.3 %</b>	<b>-15.1 %</b>

King's Road is compared to the high street index.

### Footfall by day

